



HIGHWAY 1 TOURISM ALLIANCE BOARD OF DIRECTORS

Mike Hanchett, Secretary Treasurer Cavalier Inn, Inc. 9415 Hearst Drive San Simeon, CA 93452 (805) 927-4441 mch@cavetal.com	Appointed June 2, 2009 2 year term to July 12, 2011 4 year term to September 22, 2015 4 year term to September 2019 4 year term to September 2023 4 year team to September 2027 2 years to April 2027 (under H1TA)
Aaron Graves, Chair Everly Grove (Rigdon House, Cambria) 1232 Park Street Paso Robles, CA 93446 (805) 704-0334 Aaron@EverlyGrove.com	Appointed June 2, 2009 2 year term to July 12, 2011 4 year term to September 22, 2015 4 year term to September 2019 Aaron Graves – elected to serve out John King's term 4 year term to September 2023 4 year term to September 2027 2 years to April 2027 (under H1TA)
Laila Fiege-Kollmann Shoreline Inn, Inc. P.O. Box 376 (mailing) 1 North Ocean Avenue Cayucos, CA 93430 (805) 995-3681 waveheart@gmail.com	Appointed June 2, 2009 2 year term to July 12, 2011 4 year term to September 22, 2015 4 year term to September 2019 4 year term to September 2023 4 year term to September 2027 2 years to April 2027 (under H1TA)
Gary Setting, Past Chair Sea Pines Golf Resort 1945 Solano Street Los Osos, CA 93402 (805) 235-8353 Gary@SeaPinesGolfResort.com	Appointed June 2, 2009 4 year term to May 2013 Noreen Martin, Owner – resigned September 2012 John Fairweather – appointed to serve out Noreen's term; resigned Lori Keller - appointed to serve out John F's term; resigned



Gary Setting continued...	4 year term to May 2017 Gary Setting – elected to serve out Lori's term 4 year term to May 2021 4 year term to June 2025 4 year term to April 2029 (under H1TA)
Bram Winter Cambria Pines Lodge 2905 Burton Drive Cambria, CA 93428 (805) 924-3351 Cell: (805) 909-0911 bramw@moonstonehotels.com	Appointed June 2, 2009 4 year term to May 2013 Marjorie Ott, Owner - resigned 2015 Bram Winter - appointed to serve out Marjorie's term 4 year term to May 2017 4 year term to May 2021 4 year term to June 2025 4 year term to April 2029 (under H1TA)
Matt Masia, Cambria Inns Collection Sand Pebbles Inn, Blue Dolphin Inn, Castle Inn, Moonstone Cottages (805) 238-2770 info@adelaideinn.com	Appointed June 2, 2009 4 year term to May 2013 4 year term to May 2017 4 year term to May 2021 4 year term to June 2025 Deceased Note: this open board position has been posted OPEN BOARD POSITION
Melissa Kurry, Vice Chair 48 South Ocean Avenue Cayucos, CA 93430 (805) 995-3643; (805) 471-4305 melk921@yahoo.com	VR member rep Shirley Lyon retired October 1, 2021 4 year term approved beginning January 2024 CBID term to January 2028 Under new H1TA term renewed to April 2029