

Draft Until Approved
Oceano and Nipomo Local Fund Advisory Board
Special Meeting Minutes

March 16, 2026

Public meeting location at Oceano Dunes Visitor Center

Board Members Present:

Linda Austin, Oceano West, Inc. (Chair)
Roger Jacobs, State Parks (Vice Chair)
Mauri Tambora, VR owner

Others Present:

Claudia Torkelson, TJA (via Zoom)
Danielle Carpenter, ONTB Admin
Christine Rizzo, Assist to Admin
John Sorgenferi, TJA
Kim Rose, VACO
April Paz, VACO
Cheryl Cuming, CBID, H1TA
Terry Handy, Dana Adobe

Board Members Absent: None

1. **Call to Order:** Linda Call to order at 5:04 pm.
Roll call (see above).
2. **Public Comment(s):** None
3. **Presentation:**
 - a. VACO Highway 1 Banners: Kim Rose and April Paz submitted an application to fund banners along Highway 1: approximately 16 banners on posts and 2 Large banners to go in front of Old Juan’s Restaurant and the Train Depot. Banners will celebrate the 250th birthday of America, Shop Local, the gateway to the Oceano Dunes and to Stay and Play in Oceano. The posts are owned by OCSD (Oceano Community Service District), so no permit is required. The amount requested is \$927.77 to cover the banners and hardware.
 - b. Dana Adobe, Migrant Mother Plaque: Terry Handy presented the “Migrant Mother Plaque” The plaque depicts a famous picture taken in Nipomo in 1936 of a mother and children during the dust bowl, when people migrated from places like Oklahoma to California to work in the fields. The plaque has already been commissioned, dedicated and installed in front of the Nipomo Library. The installation proved to be costly, and this application requested \$1000 from ONTB to reimburse some of the cost. They used GoFundMe for additional funding.
4. **Consent Items:** Roger motions to approve minutes from January 20,2026 meeting. Mauri 2nd, all in favor.
MINUTES APPROVED.
5. **CBID/H1TA Update: Cheryl**
 - a. Update from BOS meeting February 10. The survey results were presented and at this BOS meeting the H1TA collected almost 50 letters of support and had 2 letters of concern, including one from

e. **Discuss and vote on advertising budget.** TJA had a billing issue from last fiscal year. And the board funded advertising through March. John from TJA offered a solution to continue with the LFA imperative paid advertising (SEM and paid social) through end of the fiscal year, as well as continue with organic social and email efforts. After discussion, all agreed that it's acceptable to continue with no extra funding. NO ACTION REQUIRED

9. **Future Agenda Items:** ECOSLO Projects for tree planting. Board would like ECOSLO to provide an application with exactly where the trees could be planted.

10. **Closing statements:** none

11. **Next Local Fund Advisory Board Meeting:**

Date: May 19, 2026
Time: 5:00 – 6:15 pm
Location: Oceano Dunes Visitor Center

12. **Adjournment:** 6:13 pm