



It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.

Visit Los Osos/Baywood Meeting Agenda

(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Tuesday, May 12, 2026, 10:00 a.m., Baywood Inn, 1336 3rd Street, Room 217

1. **Call to Order** Wallace
2. **Public Comment(s)** (please limit comments to 3 minutes each)
3. **Consent Items:** Approval of 2/17/26 minutes Wallace
4. **Presentations:** CCSPA Butterfly Ball Sponsorship Emrick
5. **CBID Update**
 - a. LFA Summary Cuming
 - b. Music Road Trip App LFA Imperative
6. **Financials** Carpenter
7. **Action Items:**
 - i. **Discuss and vote on Admin Contract**
The administrator contract is up for renewal for the next fiscal year
 - ii. **Discuss and vote on Marketing Proposal**
The marketing contract is up for renewal for the next fiscal year
 - iii. **Discuss and vote on 2026-27 Budget**
Discuss the proposed budget for the 2026-2027 fiscal year
 - iv. **Discuss and vote on CCSPA Butterfly Ball Sponsorship 2026**
Vote on sponsorship proposal for this year's Butterfly Ball
 - v. **Discuss and vote on CCSPA Application**
Vote on \$500 contribution to CCSPA's monarch butterfly habitat restoration/community outreach to offset what we overpaid them for the 2025 Butterfly Ball
 - vi. **Discuss meeting dates for the rest of the year**
Do we want to meet in June and keep the schedule or shift by 1 month?
8. **Regular Reports**
 - a. CCSPA Emrick
 - b. Beautification and Outreach Nash-Karner
 - c. Marketing Update Carpenter
 - d. Events Wallace
 - e. Chamber Liaison Stanfill
 - f. Vacation Rental Update Wallace
9. **Future Discussion/Action Items**
 - a. ECOSLO Clean Up Project
 - b. Celebrate Los Osos proposals for lights and banners along 2nd Avenue
 - c. Sunshine & Bourbon Rebranding Proposal
 - d. Music Road Trip App
10. **Closing Comments** Wallace
11. **Next Visit Los Osos/Baywood Meeting**

Date: June 16, 2026, 10:00 a.m. – 12:00 p.m. @ Baywood Inn, 1336 3rd Street, Room 217
12. **Adjournment**

BROWN ACT: The Brown Act requires that an agenda include a brief description of each item to be transacted or discussed be publicly posted at least 72 hours prior to a regular meeting and at least 24 hours prior to a special meeting. The agenda will be posted at www.HighwayRoadTrip.com/member as well as outside the Katcho Achadjian Government Center located at 1055 Monterey Street, San Luis Obispo. The Brown Act does not require the packet be posted but does require that materials shall be made available for public inspection at the time materials are distributed to the board. The location of the office for public inspection of documents is 81 Higuera St., Suite 220, San Luis Obispo, CA. To request an electronic copy of the board materials, contact the administrator, Danielle Carpenter at drd.vlob@gmail.com or 720.982.8661. A printed packet will also be available at the public meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Danielle Carpenter at drd.vlob@gmail.com or 720.982.8661 at least 48 hours prior to the meeting.

MADDY ACT: The County of San Luis Obispo maintains the list of all appointive terms and offices. As required, the list of vacancies and appointments is posted annually after the first of the year at the City of San Luis Obispo County Library, and in the Board of Supervisors Office in accordance with Government Code requirements. When an appointee resigns, new vacancies are posted at the City of San Luis Obispo County Library, and outside the Katcho Achadjian Government Center. For the most current list of vacancies and appointments, please contact the Clerk of the Board at ad_board_clerk@co.slo.ca.us or call 805-781-5011. A list of Committee and Commissions whose members are appointed by the County of San Luis Obispo Board of Supervisors as well as the application to apply can be found at <https://www.slocounty.ca.gov/departments/board-of-supervisors/serve-your-community>.

NOTICE TO PUBLIC: You are welcome and encouraged to participate in this meeting. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. "Public Comment" is set aside for members of the audience to raise issues that are not specifically on the agenda. However, due to public meeting laws, the Board can only listen to your issue, not respond or take action. These presentations are limited to three (3) minutes and total time allotted to non-agenda items will not exceed fifteen (15) minutes. The Board may give direction to staff to respond to your concern, or you may be offered the option of returning to discuss at a future meeting where the item is properly agendized. With regard to items that are on the agenda, you will be given an opportunity to speak for up to three (3) minutes when the Board discusses that item. When addressing the Board, speakers are requested to state their name and adhere to the time limits set forth. Citizens may request that a topic related to the business of the tourism board be placed on a future agenda. Once such an item is properly agendized and publicly noticed, the Board can respond, interact, and act upon the item. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.