

**Unincorporated San Luis Obispo County  
Tourism Business Improvement District (CBID)  
Minutes | April 22, 2026 | Cambria Pines Lodge**

**Call to Order**

The meeting was called to order by Chair Aaron Graves at 2:04 PM.

**Roll Call**

Members Present: Aaron Graves, Gary Setting, Mike Hanchett, Melissa Kurry, Bram Winter

Members Absent: Laila Kollmann

Staff Present: Cheryl Cuming, CAO; Tessa Cornejo, County Liaison

Guests: Emily Brown (Civitas, via Zoom); Lori Keller (Momentum Strategies); Molly Cano (SLO CAL)

**QUORUM**

A quorum was established with five members present.

**Public Comment**

Chair Graves provided an opportunity for public comment on items not on the agenda. No public comments were made.

**Information Items**

Upcoming Events: Members were reminded of the next meetings scheduled for May 27 and June 24.

**Consent Items**

Approval of March Board Minutes. Motion: To approve the minutes of the prior meeting.

Moved by: Melissa Kurry; Seconded by: Gary Setting; Bram Winter abstained. Motion carries.

**Action Items** (each topic will allow for Board Discussion, followed by Public Comment)

2025 Year End Report: CAO Cuming reviewed the draft report. Requests were made to make minor changes. A motion was made to accept the report with the requested edit. Moved by: Mike Hanchett; Seconded by: Gary Setting. Motion carries. The board thanked Lori Keller and Cheryl Rowe for their excellent work on the report, noting it was both informative and professional.

**Closing Comments**

None

**Adjournment**

With no further business to discuss, Chair Graves adjourned the meeting at 2:18 PM.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.

