

Unincorporated San Luis Obispo County
Tourism Business Improvement District (CBID)
Minutes | September 30, 2026 | Cambria Pines Lodge

Call to Order

The meeting was called to order by Vice Chair Melissa Kurry at 2:04 PM.

Roll Call

Members Present: Gary Setting, Melissa Kurry, Bram Winter, Laila Kollmann, Mike Hanchett

Members Absent: Aaron Graves (excused)

Tessa Cornejo, County Liaison

Staff: Cheryl Cuming, CAO

Guests: Tracy Campbell, CEA Strategies; Emily Brown, Civitas (via Zoom); Ashlee Akers, Visit SLO CAL

Quorum

A quorum was established with five members present.

Public Comment

Vice Chair Kurry provided an opportunity for public comment on items not on the agenda. Laila Kollmann shared that there will be an event held at Cuesta College regarding the anticipated El Nino winter.

Information Items

Upcoming Events: Members were reminded of the next meetings; October meeting date is advanced to 10/21 and November-December is a combined meeting on December 2.

Consent Items

Approval of August Board Minutes. Motion: To approve the minutes of the prior meeting.

Moved by: Mike Hanchett; Seconded by: Bram Winter. Motion carries.

Action Items (each topic will allow for Board Discussion, followed by Public Comment)

None

Closing Comments

None

Adjournment

Motion: To adjourn the meeting. Moved by: Melissa Kurry; Seconded by: Bram Winter. Motion carries.

Meeting adjourned at 2:06 PM.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.

